

Eda Nur Goregen

UX/UI DESIGNER | PRODUCT DESIGNER

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UX/UI and Product Designer with experience delivering end-to-end digital products across web and mobile platforms. Combining a background in Industrial Design and an MSc in Interactive Digital Media, I create user-centred experiences that balance business goals with user needs.

Currently leading design projects at Think Business Solutions, managing the complete design lifecycle from discovery workshops and stakeholder engagement to prototyping, UI design, development collaboration and final delivery. Recognised for designing award-winning digital products and improving team operations through workflow and project management innovation.

EXPERIENCE

Web & UX/UI Designer

🏢 Think Business Solutions, Wexford

📅 March 2023 – Currently

- Lead UX/UI design for websites and mobile applications across multiple client projects.
- Manage the complete design process, including stakeholder interviews, requirements gathering, user flows, wireframes, interactive prototypes, UI design and testing. I also develop and deploy front-end implementations to production environments.
- Facilitate client workshops and discovery sessions to translate business objectives into effective digital experiences.
- Design responsive websites and digital products focused on usability, accessibility and user engagement.
- Designed and delivered the Wexford Camogie mobile application, which received the Camogie Association Digital Promotion Award 2025.
- Developed and implemented a new project management workflow using Monday.com, improving project visibility, team collaboration and delivery processes within the web design department.
- Serve as the primary design contact for client-facing projects, guiding design decisions from concept to launch.

FEATURED PROJECT

Wexford Camogie Mobile App

- Led the end-to-end UX/UI design process from concept to delivery.
- Designed user journeys, wireframes, prototypes and interface systems to enhance engagement and usability.
- Collaborated with stakeholders to create an intuitive mobile experience for players, supporters and the wider Camogie community.
- Awarded the Camogie Association Digital Promotion Award 2025.

EDUCATION

MSc Interactive Digital Media

🏢 Griffith College Dublin

📅 2022

BA Industrial Design

🏢 Eskişehir Technical University , Türkiye

📅 2020

CERTIFICATIONS

Google UX Design Certificate

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define and Ideate
- Build Wireframes and Low-Fidelity Prototypes

LANGUAGES

- English (Professional Working Proficiency)
- Turkish (Native)

PORTFOLIO

edagoregen.com

TOOLS

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe XD
- Monday.com
- JavaScript
- Notion
- WordPress
- Glide Apps
- HTML
- CSS
- SolidWorks
- KeyShot